

Inventory Management Optimizer

Our cloud-based solution increases inventory visibility and leads to increased profit.

- + Data visualization
- + Exception reporting
- + Critical insights



Understanding Item Level Inventory

There is a misunderstanding around what it means to be on item level inventory. Scanning in/out, counting every item and rolling it up to a category level does not equate to managing inventory at the item level. Item level inventory is managing on hand inventory levels for each item on a perpetual basis.

Common Industry Challenges

Dynamic	Result
Inventory is the largest investment inside the store.	Inability to manage inventory at item level has resulted in significant out of stocks and higher carrying costs.
Capital is tied up in unproductive inventory.	Retailers have less flexibility to invest in other parts of the business: new stores, upgrades, M&A, foodservice and more.
Labor-intensive inventory solutions are in place.	Maintaining store, category or item profiles is time consuming; field-level understanding is limited.

IMO Benefits

Release Working Capital

- Reduce on-hand inventory
- Optimize SKU mix

Increase Sales

- Improve in-stock position for top sellers
- Reduce out-of-stocks for slow movers

Improve Store Operations

- Reduce time spent ordering products
- Reduce store inventory cycle count time
- Less frequent, more targeted physical inventories
- Re-focus on customer interaction to improve sales

Getting Started is Easy

Zero Capital Outlay

- No investment for software and hardware
- No expense for development

Limited IT Resources Required

- Data specifications and format provided
- Experienced database administrator from Impact Analytics to assist

Supported by Impact Analysts

- Partner with your team and/or provide experienced trainers to focus on key operational areas
- Monitor database and data integrity
- Analyze data
- Provide actionable insights
- Replenishment guesswork is eliminated

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