

# Got Change?

## Think Impact 21

### YOUR BUSINESS TRANSFORMATION PARTNER

#### **Impact 21 brings a disciplined approach to business transformation.**

Our steps are straightforward and methodical. Our plans are comprehensive and proven. We know that successful deployments of change drive benefits to the bottom line while mitigating risks and disruption to day-to-day operations. We guide alignment of best practices and capture financial and organizational costs/benefits each step of the way. Our business transformation encompasses acquisition integration, ERP and retail/fuel automation, business intelligence, scorecards/insights, cost/benefits analyses, and ROI.

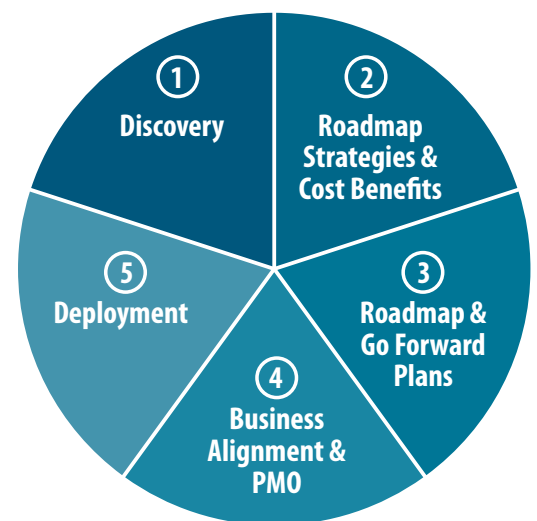
#### **DISCOVERY: PEOPLE, SYSTEMS, PROCESS AND DATA**

We start with the end in mind. During our discovery phase, we dig deep to ensure your future roadmap and plans are aligned with the company strategies and anticipated goals. Through discovery of people, systems, processes, and data, we identify specific costs/benefits and steps to mitigate risks associated with future changes.

#### **ROADMAP STRATEGIES & COSTS/BENEFITS**

Impact 21 facilitates the strategy, plans and business alignment alongside your team. Most companies have an overall understanding of how the organization and/or technologies will be changing. Making it happen is a different story.

To prepare for business transformation, we establish an overall roadmap and identify specific costs/benefits so your company realizes immediate gains. Organizations that create an in-depth plan before deploying change will experience a higher success rate and gain from early costs savings and benefits.



**IMPACT21™**

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### **ROADMAP & GO FORWARD PLANS**

Impact 21 outlines the strategic path, establishes the roadmap with detailed plans, and engages the organization to see it through. Sharing this path early in the process engages key stakeholders and provides the foundation for business alignment and management of change.

Our roadmaps are comprehensive. We start with Impact 21's Business Transformation Playbook. Through our discovery and planning processes, we solidify go forward plans so cross-company business workstreams are aligned. Whether you choose to change topline financials, deploy new technologies, leverage shared services, and/or adopt more operational changes, we engage your teams and turn plans into action.

### **BUSINESS ALIGNMENT METHODOLOGY & PMO**

Impact 21 leverages its business alignment methodology to manage expectations and facilitate planned change. We understand that as new leadership is introduced into a company, culture shifts. It can be deliberate and graceful, or it can be unexpected and tumultuous. As new technologies and automation is deployed, processes and data are impacted. What is important is that all changes are anticipated and planned.

Our Project Management Office (PMO) ensures collaboration and accountability with internal and external resources. This team, aligned with internal project management resources, will lead workstreams from discovery to integration deployment. Our goal is to mitigate disruption to daily operations while accelerating best practice integration and tracking the realization of financial costs/benefits at every phase.

This approach results in a smooth transition by providing executive and functional expertise and by assessing short and long-term staffing requirements. We plan for staff augmentation and leverage support of third-party providers as needed to keep plans on track as the new organization comes together.

### **DEPLOYMENT**

Impact 21 develops plans and cross-functional workstreams to drive aggressive timelines for people, systems, processes, and data integration. Through our business alignment methodology, cohesive teams come together to drive deployment of best practices, plan effective communication, and manage change. Our command center portal provides oversight and enables support teams to monitor deployment cutovers.

## **Why Impact 21?**

**Business transformation can be daunting for even the most seasoned business executives.**

Deploying change at any significant scale can be daunting for even the most seasoned business executives. We understand that challenge and have a proven track record of developing roadmaps to transform businesses and capture benefits. We have your playbook. Impact 21 is accountable for the successful deployment of change and works side-by-side with your team to execute and deliver while building internal subject matter expertise. Our team of industry experts is ready to equip your team with the strategy, roadmap, tools, and resources you need to deliver on your plans.

We look forward to having a conversation about your specific goals and opportunities.

Contact us today to get started.